

Exhibitor and Sponsor Contract

Company Name _____ Phone () _____
 Mailing Address _____ City _____ State _____ ZIP _____
 Contact Person _____ Email _____
 Web Address _____ ****Event set-up and hotel details located on the back.****

The contact listed above will receive all Conference correspondence and attendee list. If you would like an additional person in your company to receive this information, please list them below.

Secondary contact _____ Email _____

In 10 words or less, please write a brief description of your company for use in the conference program:

Name of Person(s) to staff the exhibit: 1) _____ 2) _____
 3) _____ 4) _____

SPONSORSHIP LEVEL

- Diamond** - sponsor the keynote speaker + a breakout session + exhibit booth (3 spots available) \$10,000 _____
- Platinum** - Two repeated breakout sessions + exhibit booth (3 spots available) \$ 7,000 _____
- Gold** - One breakout session, preferably with CE, + exhibit booth (6 spots available) \$ 3,000 _____
- Exhibit booth** - Exhibit space with 6' draped table, 2 chairs and waste basket \$ 1,500 _____

- Attendee list in Excel spreadsheet provided at conference
- Acknowledgement in conference program and on platform screen
- Access to all conference events
- Please indicate any special meal needs _____
- Electricity required at your booth? Yes _____ No _____

Booth assignments will be based on: Conference sponsorship level and the date the contract is received.

Booth space number requested (see attached): 1st _____ 2nd _____ 3rd _____

Cocktail Reception Sponsor – Thursday evening (2 spots available) \$ 1,000 _____

Lunch Sponsor – Thursday or Friday (4 spots available) \$ 800 _____

Dinner Sponsor – Number of guests you'll host _____ **Note: BDFS/IAC will coordinate dinners with you and the advisors**

Date preferred: Wednesday, June 27 _____ Thursday, June 28 _____

Preferred Location: _____ or BDFS/IAC picks Location _____

Golf Outing Sponsorships – Golf outing will be held June 27, 2018

- **On-course Beverage Sponsor** – Includes hole sponsorship, 1 golfer & recognition \$ 1,000 _____
- **Reception and Prizes in the Club House Following Golf** – Includes 1 golfer & recognition \$ 800 _____
- **Lunch Prior to Golf** - Includes 1 golfer & recognition at the course \$ 600 _____
- **Hole Sponsor** – Includes 1 golfer \$ 250 _____
- **Golf Only** or Additional Player(s) for a Hole Sponsor \$ 100 _____ (each)

We hereby submit this application for exhibit space and/or sponsorship at the 2018 Annual Conference. We agree to abide by the terms and conditions as set forth by Broker Dealer Financial Services Corp. and Investment Advisors Corp.

Signature _____ Title _____ Date _____

Mail this form and your check (payable to Broker Dealer Financial Services) to:

Broker Dealer Financial Services, 140 South 68th St., Ste. 2200, West Des Moines, IA 50266 Attn: A/R – Jessica Pudenz

Fax to (515) 727-6790 or email to conference@bdfs.com

Credit Card Payments: <http://www.bdfs.com/conference/sponsors.html>

EXHIBITOR AGREEMENT

Exhibit Rules and Guidelines: The enforcement and interpretation of the following rules/regulations are the responsibility of the Conference Coordinators.

Installing, Display and Dismantling: Installation starts at 6:30 a.m. and must be completed by 7:30 a.m. on Thursday, June 28, 2018. Exhibits and supplies may be shipped to arrive no sooner than June 24th to Iowa Event Center, Attn: BDFS/IAC Conference, 730 Third Street, Des Moines, IA 50309. All exhibits will be in place from 7:30 a.m., Thursday, June 28 until after the morning or noon break on Friday, June 29. Arrangements for shipping *from Iowa Event Center* should be made prior to the conference. There is no regular pick-up. Exhibitors are responsible for bringing return shipping supplies. All storage and handling charges for failure to remove exhibit material from the conference center are the responsibility of the exhibitor.

Eligible Exhibits: BDFS/IAC reserves the right to control or prohibit any exhibit deemed not appropriate.

Charges & Expenses: The exhibitor assumes all charges and expenses in connection with shipment, set-up, and dismantling of exhibit materials.

Insurance & Liability: Insurance and liability are the sole responsibility of the exhibitor. The exhibitor assumes the entire responsibility for exhibitor's display, equipment, and other property brought to the conference premises and shall indemnify and hold harmless The Iowa Event Center, its employees, and agents from any and all such losses, damages and claims.

Damage to Property: The exhibitor agrees to indemnify, defend, and hold harmless BDFS/IAC and its officers, agents and employees from and against all loss, claims, demands and causes of action, including reasonable attorney's fees, arising out of or resulting from any breach of this Contract or any damage to property. Exhibitors are liable for any damage caused to the building walls, floors, columns, or other facility property by installation, use or dismantling of their exhibit.

Fire, Safety, Health: The exhibitor agrees to accept full responsibility for compliance with the conference center, city, and state fire, safety, and health ordinances regarding the installation and operations of equipment. This includes the safety guards and devices necessary to prevent personal accident to the spectators. Only flame-retardant materials shall be used in displays. Combustible decorations are prohibited by law.

Governance: This Contract shall be governed by the laws of the State of Iowa as to all matters, including but not limited to matters of validity, construction, performance and remedies. Any suit or action arising out or relating to this Contract shall be brought in Polk County, Iowa, and the exhibitor hereby waives any and all objections to jurisdiction or venue.

Requirements:

Due Date:

Signed application and fee must be received by BDFS/IAC	May 15, 2018
E-mail a copy of your company logo (high-resolution, JPG format preferred) to conference@bdfs.com	May 15, 2018
Provide presentation titles, description and CE information (if applicable) to conference@bdfs.com	June 1, 2018
Send your door prize(s) to Broker Dealer Financial Services Attn: Annual Conference, 140 South 68 th St., Ste. 2200, West Des Moines, IA 50266	June 15, 2018

- Conference schedules and attendee list will be provided to exhibitors/sponsors upon check-in at the Registration Table at 6:30 a.m. on Thursday, June 28.
- Exhibitors are responsible for staffing their exhibit space during all designated exhibit times.
- Exhibitor/sponsor prizes will be given as part of the Door Prize Drawing on Friday, June 29.

Note: Sponsors and exhibitors must make their own room reservations at Iowa Events Center/Hilton Des Moines Downtown Hotel. To make your reservation, call (800) 774-1500 or (515) 241-1456 or at www.hilton.com. A group code will be available by mid-January 2018 for discounted rooms.

Conference Coordinator:

If you have questions, please contact conference@bdfs.com or phone: 515-727-6790.

Mail this form and your check (payable to Broker Dealer Financial Services) to:

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