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## **PRESS RELEASE:**

### **BDFSC Holdings Corp. Promotes Michael Harken to Chief Technology Officer**

**West Des Moines, IA, December 8, 2015 - BDFSC Holdings Corp.**, parent company of the subsidiary firms, Broker Dealer Financial Services Corp. (BDFSC), Investment Advisors Corp. (IAC) and Bankers Financial Services, LLC., announced recently the promotion of Michael Harken to Chief Technology Officer.

As Chief Technology Officer, Michael is responsible for the technology infrastructure and directs the strategic design of enterprise-wide technology standards supporting home office staff and independent financial advisors.

“Mike has been an invaluable asset in identifying and implementing the technology necessary to be efficient in the operations of the firm and in driving our future technology enhancement initiatives in 2016. He is also instrumental in assisting our advisors to better utilize technology needed grow their business,” said Lisa Smith, President & CEO.

Michael has been with the organization since 2001 and has over 24 years’ experience in the technology field. His career began with traveling throughout the United States and Canada installing and training agricultural dealerships on new computer systems for Iowa-Nebraska Equipment Dealers Association, followed by GuideOne Insurance as a microcomputer support specialist.

Broker Dealer Financial Services Corp. (BDFS) and Investment Advisors Corp. (IAC) are premier financial services companies that bring value by providing flexible commission-based, fee-based and insurance platforms to independent, proprietary and bank/credit union financial advisors.

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